

Job Brief: Marketing Intern

We are looking for a creative and enthusiastic **Marketing Intern** to join our fast-paced and innovative team. As a Marketing Intern, you will collaborate with our creative and client success teams to help implement strategies to achieve goals for both our clients and our agency. The role requires an interest in client-focused marketing, public relations, social media and digital strategy. Creative thinkers and strong communicators are best suited for the role.

Responsibilities

- Support client and agency strategy development, implementation and measurement
- Perform market research
- Assist in media relations efforts
- Support client onboarding and acquisition efforts
- Support agency and clients with daily administrative tasks
- Create content including social media posts, blogs, press releases and media pitches
- Assist in other assignments, projects and tasks as needed to support agency and client growth

Requirements

- Entrepreneurial spirit and positive attitude
- Strong desire to learn
- Current enrollment in a related BS or Master's degree; ex: marketing, communications, journalism, or related field
- Up to date knowledge and familiarity of all major social media platforms
- Strong writing and editing skills with attention to quality content, grammar, and tone
- Excellent attention to detail
- Comfortable managing and meeting task guidelines for multiple deliverables
- Strong communications skills and ability to interact and present ideas
- Familiarity with graphic design tools, content management systems, and/or marketing computer software a plus

To Apply:

Please send a cover letter and resume to carly@flashlightmarketing.com

Location: This role is an in-person position based out of our Springfield, PA office at 400 W. Sproul Rd, Springfield PA 19064



ABOUT US:

Flashlight Marketing is an award-winning creative marketing, communications and digital services agency specializing in helping privately owned businesses, entrepreneurs, and start-ups to scale and grow. We leverage our years of expertise and our commitment to continuously evolve our offerings to remain ahead of the competition and exceed our client's expectations. Our passion is what drives us while strategy is what guides us. As a strategy-first agency, our thoughtful customized solutions will maximize impact, streamline expenses and attain an impressive return on investment. Working with us will allow you to achieve your strategic goals at an aggressive pace and expedite growth.

ALL POTENTIAL EMPLOYEES ARE EVALUATED WITHOUT REGARD TO RACE, COLOR, RELIGION, GENDER, NATIONAL ORIGIN, AGE, MARITAL OR VETERAN STATUS, THE PRESENCE OF A NON-JOB RELATED HANDICAP OR ANY OTHER LEGALLY PROTECTED STATUS.

